



York County Launches New Website

August 2, 2017

At the August 1 meeting of the York County Board of Supervisors, York County Webmaster JoAnn Mewborn and Public Affairs Manager Paula Hersh gave a presentation on the new York County website, scheduled to launch to the public later that evening.

The new website – still at www.yorkcounty.gov – has been redesigned to provide a better flow of information, greater ease of access, a more pleasing design, and, perhaps most importantly, is now fully responsive and able to be viewed across all mobile platforms – tablets, phones, etc. All website addresses remain the same and site visitors now have single-click access from the “How Do I.” navigation at the top of the website, as well as sticky buttons that remain on the screen, for bill pay, property information search, FAQs, sports and activity registrations, email notification lists, and a link to VDOT’s online portal.



As part of the launch, citizens who subscribe to email subscriptions will receive a request for confirmation. One email will be sent per list, meaning that a citizen who subscribed for more than one list would get more than one email.

The new site, operated by CivicPlus, a leader in municipal website design with over 2,500 city/county clients across the nation, is cloud based, which frees up the space previously utilized on the server, and is supported by staff at CivicPlus. Other enhancements include high definition streaming of Board of Supervisor and Planning Commission meetings, as well as meeting agendas and minutes accessible in one agenda center.

The launch of the new government website coincides with the launch of the new Tourism site – www.visitryorktown.org – and Economic Development site – www.YesYorkCounty.com.

The Tourism site features better navigation to shopping, dining, and events, and includes a blog – *In the Loop* – that shares the stories of what makes Yorktown special. The new site gives York County a more competitive user experience with the other tourism sites in the region, offering rich content, photos, and social media engagement – Instagram, Facebook, and Twitter.

The Economic Development site is fully interactive with opportunities to showcase the benefits of locating your business in York County. The site is much more focused on business attraction and retention, with links to *Why York County* and *Choose York County*. The site also features demographic information, business events, the buy local campaign, and links to meeting materials from the Economic Development Authority.

For more information about the new website, please call the York County Public Affairs Office at (757) 890-3300.