

American Revolution Museum at Yorktown

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Jamestown-Yorktown Foundation

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American Revolution Museum at Yorktown



pose to be.”

“You

that transformed into a true museum with a wide-ranging selection of artifacts... This is a good study on how to do an art extensive assortment of museums in the historic Triangle area.”

Trip Advisor review

House and Home Magazine

beauty

door

American Revolution Museum at Yorktown



*American
Revolution*
MUSEUM AT YORKTOWN®

PARTY LIKE IT'S 1781

Join us at the grand opening celebration of the new **American Revolution Museum at Yorktown**—featuring expanded living-history areas, fascinating interactive galleries, dynamic films and a brand-new experiential theater.

Get the details at HISTORYISFUN.ORG/GRANDOPENING

MARCH 23-APRIL 4, 2017



Free admission for residents of James City County, York County and the City of Williamsburg, including College of William & Mary students. Proof of residency required.

Grand Opening

13 Days Celebration

March 23 – April 4, 2017

- Thursday, March 23rd – **Delaware**
- Friday, March 24th – **Pennsylvania**
- Saturday, March 25th – **New Jersey**
 - Sunday, March 26th – **Georgia**
- Monday, March 27th – **Connecticut**
- Tuesday, March 28th – **Massachusetts**
- Wednesday, March 29th – **Maryland**
- Thursday, March 30th – **South Carolina**
- Friday, March 31st – **New Hampshire**
- **Saturday, April 1st – Virginia**
 - Sunday, April 2nd – **New York**
 - Monday, April 3rd – **North Carolina**
 - Tuesday, April 4th – **Rhode Island**

Delaware

Friday 23th March



- Gallery Tours
- Add state name to permanent display
- Meet with York County school to receive flag
- Speeches in amphitheater and raise flag
- Talks all day from Delaware State Historians
- 1st Delaware Reenactors presentation
- Reps. from SAR, DAR, Society of Cincinnati, and Delaware Historical Society

Grand Opening

Virginia Day April 1st

- Open to public from 9.00am
- Tours and demonstrations throughout day
- Ceremony in amphitheater at 11.00am
- Speakers and dedication to Nick and Mary Mathews.
- Reception Lunch invited guests
- Refreshments for general public



Destination Marketing Plan



American Revolution Museum at Yorktown



AFTERWARD

THE REVOLUTIONARY VETERANS WHO BUILT AMERICA

June 10th – November 27th, 2017

ARTILLERY

American Revolution Museum at Yorktown, 2018



THE FORGOTTEN SOLDIERS

**American
Revolution
Museum at
Yorktown, 2019**



American Revolution Museum at Yorktown

