



York County
Comprehensive Plan
Review Steering
Committee

April 8, 2019

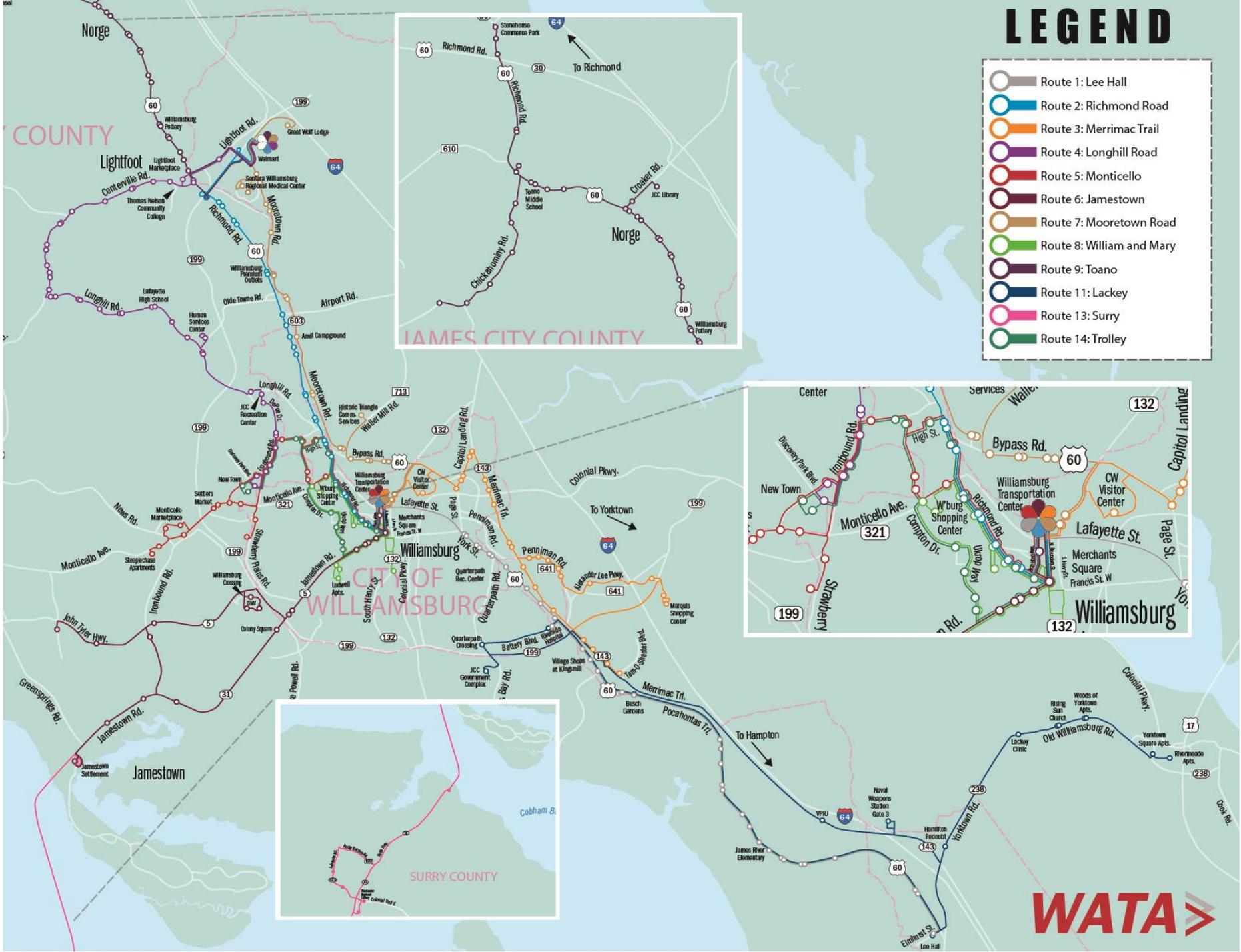
Williamsburg Area Transit Authority

- James City County Transit - 1977
- Williamsburg Area Transport - 1996
 - York County, City of Williamsburg, and W&M
- General Assembly created Authority - 2006
 - The Colonial Williamsburg Foundation
- WATA began operations in 2008
 - Political subdivision with governing body composed of representation by localities and CWF
 - W&M and DRPT represented by non-voting members

Funding Sources

WATA is classified as a small urban system

- Federal
- State
- Local
- Farebox and Other



LEGEND

-  Route 1: Lee Hall
-  Route 2: Richmond Road
-  Route 3: Merrimac Trail
-  Route 4: Longhill Road
-  Route 5: Monticello
-  Route 6: Jamestown
-  Route 7: Mooretown Road
-  Route 8: William and Mary
-  Route 9: Toano
-  Route 11: Lackey
-  Route 13: Surry
-  Route 14: Trolley



Fixed Routes

- Gray
- Blue
- Red
- Tan*
- Orange*
- Green
- Purple 1
- Purple 2
- Trolley
- Jamestown
- Mounts Bay/Lackey*

Route 11 (Lackey)

- Began service in July 2017
- Funded by a 3-Year demonstration grant through the Congestion Mitigation and Air Quality program
- Ridership has been growing steadily since inception



Current Efforts

- Automatic Passenger Counting System
- Transfer Facility in northern York County /James City County
- Route Planning Software
- Improve Payment Options
- Stop Improvements/Amenities
- New Fleet Vehicles

Looking Ahead

Opportunities

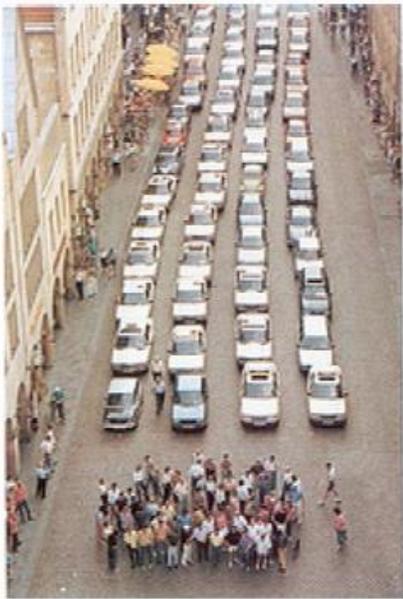
- Valuable Partnerships
- Capital Projects/Facilities
- Improved Planning (data)

Challenges

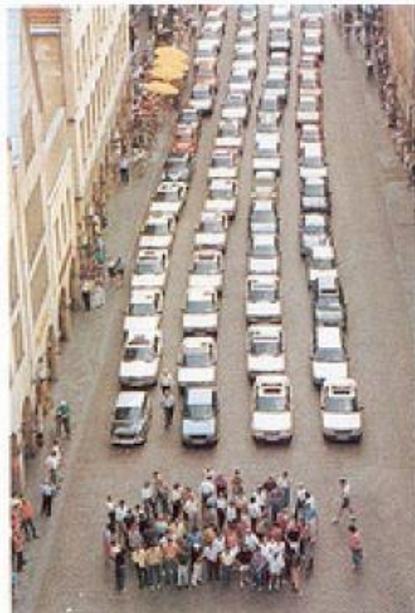
- Staffing
- Ridership
- Funding Streams

But new technologies are not the *only* answer...

60 Vehicles



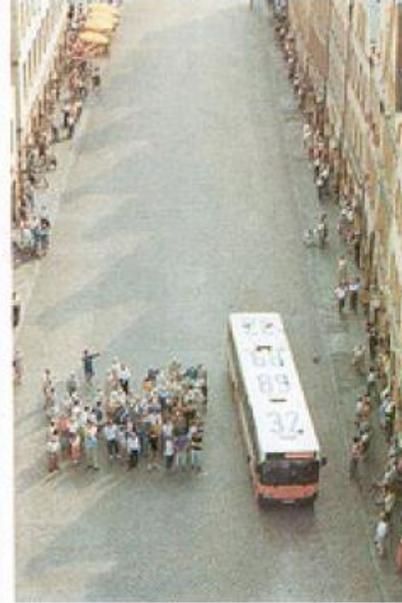
60 Hailed-Ride Cars



60 automated vehicles



1 Bus





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