

2018-2019 Community Assessment Implications



Mission of Children and Family Services/Head Start

To develop partnerships that promotes quality opportunities for children's educational readiness, at all levels of ability, and to foster success for families and staff.

TABLE OF CONTENTS

Purpose	3
Executive Summary	3
York County Community	4
Challenges Faced by Families	7
Summary	12
Implications	15

PURPOSE

The community assessment provides updated demographics information and other relevant community data to help identify the strengths, needs, and trends that impact the design and development of York County's Head Start program. Information provided in this assessment is in accordance with Head Start Program Performance Standards and Regulations that specify the type and scope of information that must be included. Data reviewed and included in this assessment came from multiple resources, which was compiled by York County Head Start's Leadership Team Members and Community Partners. The main sources of the data reported on this assessment included:

- Virginia Department of Education
- United States Census Bureau
- Kids Count
- Virginia Employment Commission
- Virginia Department of Health
- City-Data.com
- York County School Division
- York-Poquoson Social Services
- Mary Immaculate Community Health Needs Assessment
- York County Head Start PIR/Family Information/Surveys

EXECUTIVE SUMMARY

York County Head Start (YCHS) provides center-based services to 117 children and families in three locations: Griffin-Yeates, Bethel Manor Elementary, and Yorktown Elementary. A community assessment for York County's Head Start programs was conducted to provide a comprehensive examination of multiple factors, which necessitate the need for Head Start services in York County, VA. Information gathered from the Community Assessment will be used to develop short and long range goals, guide management staff in program implementation, and develop recruitment strategies and selection criteria. Additionally, it will be used by the management staff, Policy Council members, and the Board of Supervisors (BoS) to determine the needs of the Head Start families, and how we would be able to best meet those needs.

The Community Assessment begins the fall of the year and is completed in the winter. Updates are completed annually, with a full assessment completed every five (5) years. The Assessment, along with the outcomes, is presented to the BoS and Policy Council for review and approval in the winter. The Community Assessment is reviewed with all York County Head Start staff and community partners, and a copy of the assessment is posted on the County website. Information for the assessment comes from the most current data sources, along with help from our community partners. The following is a summary of key observations and findings from the Head Start review of community needs for children and families in York County, VA.

York County Community

York County ranks 19th in population among Virginia's 95 counties, and is home to approximately 68,890 people (2017 estimate), which represents a 1.34% increase over the previous year. The average family size is 2.0, in which 96% of York County's population are U.S. citizens. The most common foreign languages spoken are Spanish (1,968 Speakers), Korean (627 Speakers), Chinese (508 Speakers), and German (457 Speakers). (Data retrieved from Data USA).

York County 2016 Demographic Comparison

(Retrieved from city-data.com/county/York_County-VA.html)

Demographics		Ethnicity	
Male	47.6%	White	72%
Female	52.4%	Black or African American	13%
Married Persons	82 %	Asian	5%
Single Person	18 %	Two or more races	4%
# of Households	24,333	Hispanic or Latino (of any race)	6%

Housing & Household Composition

- York County's median house value is \$315,400 and the median gross rent is \$1,458 (2013-2017). Between 2015 and 2016 the median property value increased from \$312,600 to \$314,400, a 0.58% increase. From 2016 to 2017, there was a \$1,000 increase, which is less than 1% change.

Homeless Population

- The Greater Virginia Peninsula Homelessness Consortium's community action groups reported to the U.S. Department of Housing and Urban Development that there were 439 homeless people in the region in 2018, which was down from the 512 people counted in 2017, a 14% decrease compared to last year. Since 2011, the count has decreased 40%, from 736 in 2011 to 439 in 2018.
 - Close to a quarter of those counted in 2017 were found in the Historic Triangle. Out of the total 512 homeless people, 24 of them were in Williamsburg, while 83 were in James City and 8 were in York, according to the report.
 - Twenty (20) homeless people were counted in Williamsburg, while 71 homeless people were counted in James City, and 5 homeless people were counted in York.

Income/ Poverty

- York County's median household income is \$88,871, which was an increase of .6 % from 2016.
- The percentage of York County residents living in poverty in 2016 was 3.9% (VA percentage is 11.0%) 3.0% for White Non-Hispanic residents, 12.4% for black residents,

18.6% for Hispanic/Latino residents, 6.6% for other residents, 5.7% for two or more race residents.

- Percentage of Children in York County ages 0-17 Living Below Poverty Level was 6.6% (1,084) in 2016 which has decreased by .2 % each year between 2014-2016. (2014: 7.0% (1,105); 2015: 6.8% (1,109); and 2016: 6.6% (1,084)).
 - Of this, 45.7 % (578) children lived in extreme or deep poverty (below 50%) of the total number of children living in poverty (below 100%) between 2012-2016.

Number of potentially eligible children (US Census Bureau)

- Population of children ages 3-4 years is 1,710, with 810 enrolled in school (41.4% in public school and 58.6% in private school).
 - There are 50 4-year-olds served by VPI in 2016, 65 in 2017, and 67 in 2018.
- Population of children ages 5-9 years is 4,170, with 3,930 enrolled in school (90.9% in public school and 9.1% in private school).
- Total population of children 3 years and over enrolled in school is 18,622 (2013-2017).
 - 1,004 Nursery School, preschool
 - 1,031 Kindergarten
- Population of children under 6 with all parents in the workforce increased by 1.1% from 2015 (56.5%) to 2016 (57.6%). It increased by 1.5% between 2014 (58%) and 2015 (56.5%).
- Percentage of students receiving special education services in 2016 for York County was 10.5%.
- In 2015, 12.6 % (2,060) children in York County had a food insecurity compared to 14% in the state of VA. In 2016, 11.3 % (1,850) children in York County had a food insecurity compared to 13.3% in the state of VA. (Refers to USDA's measure of lack of access, at times, to enough food for an active, healthy life for all household members and limited or uncertain availability of nutritionally adequate foods.)

Education Attainment by Age Group

- Less than High School- 6% of total population in York County have:
 - 9th to 12th grade, no diploma- 19% of total population in York County
 - Ages 18-24: 9.3 %; 25-34: 3.4%; 35-44 2.2%; 45-64 3.2%
 - Associates Degree-10.6% of total population in York County
 - Ages 18-24: 6.3 %; 25-34: 15.4%; 35-44 12.2%; 45-64 10.1%
 - Bachelor's Degree-23.2% of total population in York County
 - Ages 18-24: 14.3 %; 25-34: 21.1%; 35-44 25.8%; 45-64 18.3%
 - Graduate or Professional Degree-20.4% of total population in York County
 - Ages 18-24: .3 %; 25-34: 16.4%; 35-44 23.1%; 45-64 17.3%

Unemployment

- Unemployment in September 2015 for York County was 4.0% , compared to Virginia at 4.1%

Principle Source of income ([Source: York County Community Profile](#))

Because of the economic structure of York County, 30,075 people are currently employed. York County, VA is specialized in [Public Administration](#), [Management of Companies & Enterprises](#), and [Professional, Scientific, Tech Services](#), which employs respectively 2.75, 2.17, and 1.43 times more people than what would be expected in a location of this size. The largest industries in York County, VA are [Public Administration](#) (3,922), [Healthcare & Social Assistance](#) (3,690), and [Educational Services](#) (3,314), and the highest paying industries are [Professional, Scientific, Tech Services](#) (\$77,500), [Utilities](#) (\$70,434), and [Healthcare & Social Assistance](#) (\$43,595).

While the largest employer in the county is the Yorktown Naval Weapons Station, the surrounding military-industrial complex of NASA, Langley Research Center, Newport News Shipbuilding, Coast Guard Training Center, and Fort Eustis account for a substantial portion of county employment.

Top Major Employers for York County, VA (York County Community Profile)

Manufacturing

- Cybernetics
- Ryson International

Nonmanufacturing Companies

- Coca-Cola Enterprises, Inc
- Department of Defense
- Dominion Virginia Power
- Great Wolf Lodge
- Plains All American Pipeline
- Sentara Williamsburg Regionals Medical Center-Hospital
- Wal-Mart Stores, Inc.
- Wyndham Vacation Ownership
- YMCA
- York County Government
- York County Schools

Transportation

- Means of transportation to work varies:
 - Drove a car alone: 19,157 (78.7%)
 - Carpooled: 2,210 (9.1%)
 - Bus or trolley bus: 239 (1.0%)
 - Taxicab, motorcycle, or other means: 357 (1.5%)
 - Bicycle: 61 (0.3%)

- Walked: 783 (3.2%)
- Worked at home: 1,503 (6.2%)

CHALLENGES FACED BY FAMILIES

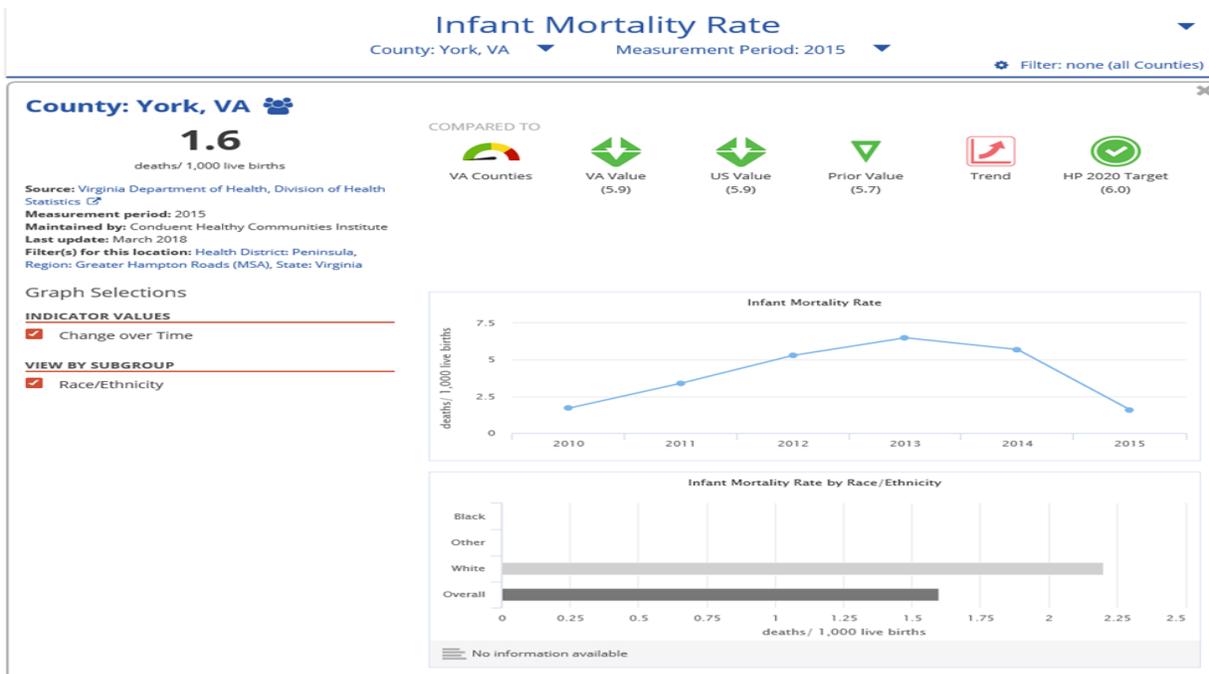
Health and Social Service Needs of Eligible Families

York Poquoson Social Services

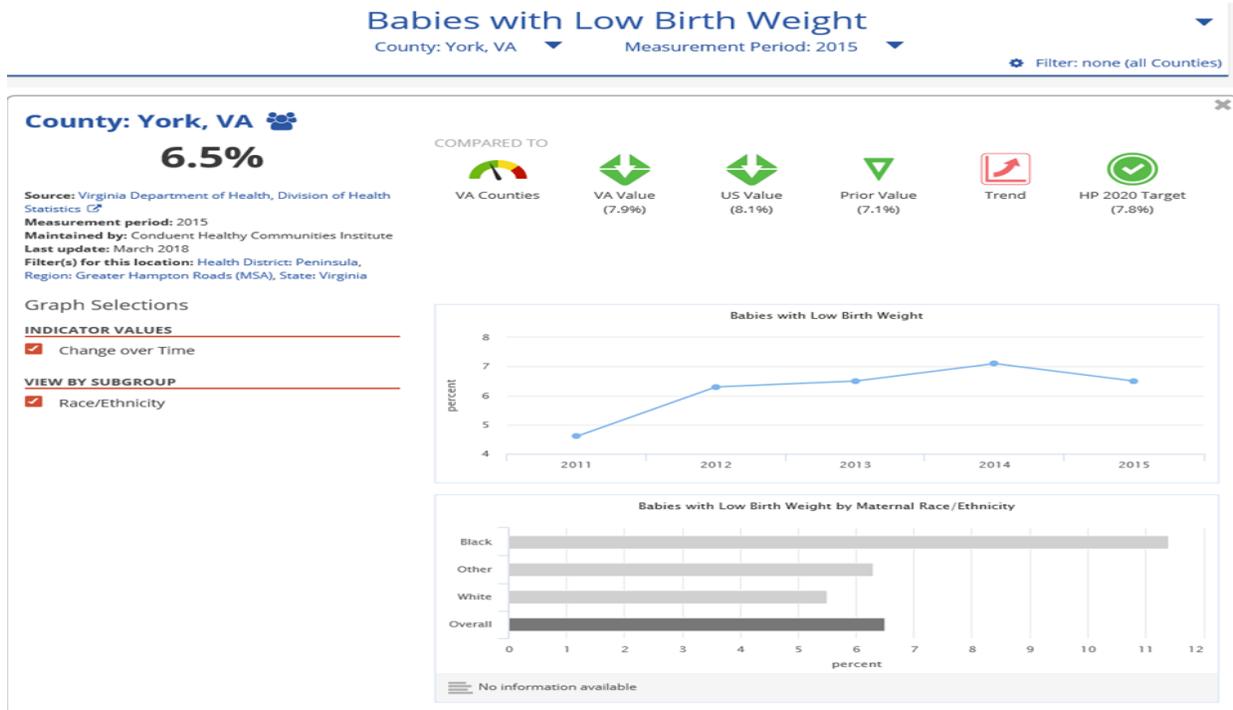
York – Poquoson Department of Social Services (DSS) plays a key role in assisting in meeting the basic needs of the citizens, promoting self-sufficiency, self-support and self-esteem, and protecting vulnerable children and adults. Below are the statistics from the York-Poquoson DSS 2018 Annual Report.

Annual Report Statistics 2018	
CPS Reports	591 (315 Accepted)
Child Care Assistance	261 Children Served
Prevention Services	238 Families
Foster Care	10 In Care
Adoptions	17 In Care
SNAP (households)	3665 SNAP Participants (1787 Children)
TANF (households)	393 Recipients (261 Children)
Medicaid	5711 Enrollees (3,056 Children)
Energy Assistance (households)	403 Households

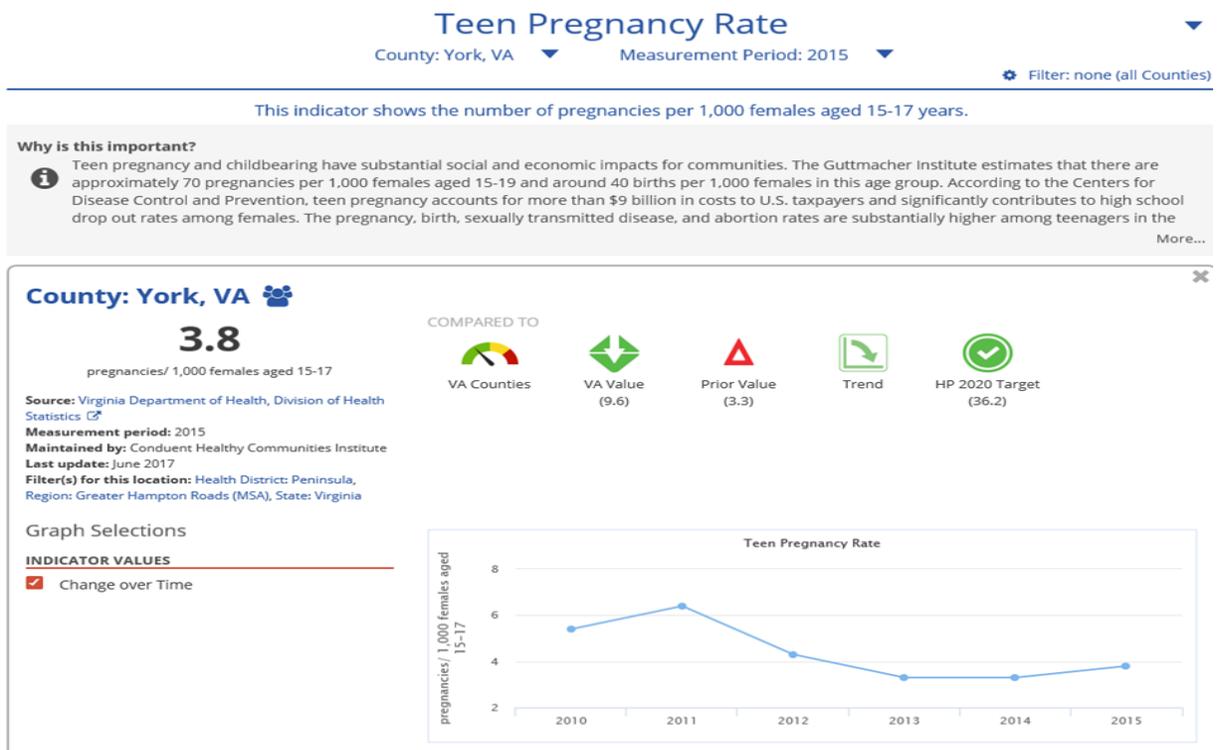
Infant and Child Death Rates



Number of low-birth rate babies



Teen pregnancy Rate



Women receiving prenatal health care

Mothers who Received Early Prenatal Care

County: York, VA

Measurement Period: 2013

Filter: none (all Counties)

This indicator shows the percentage of births to mothers who began prenatal care in the first trimester of their pregnancy.

Why is this important?

Babies born to mothers who do not receive prenatal care are three times more likely to have a low birth weight and five times more likely to die than those born to mothers who do get care. Early prenatal care (i.e. care in the first trimester of a pregnancy) allows women and their health care providers to identify and, when possible, treat or correct health problems and health-compromising behaviors that can be particularly damaging during the initial stages of fetal development. Increasing the number of women who receive prenatal care, and who do so early in their pregnancies, can improve birth

More...

County: York, VA

92.8%

Source: Virginia Department of Health, Division of Health Statistics

Measurement period: 2013

Maintained by: Conduent Healthy Communities Institute

Last update: June 2015

Filter(s) for this location: Health District: Peninsula, Region: Greater Hampton Roads (MSA), State: Virginia

Graph Selections

INDICATOR VALUES

Change over Time

COMPARED TO



VA Counties



VA Value (82.9%)



US Value (74.2%)



Prior Value (92.8%)



Trend



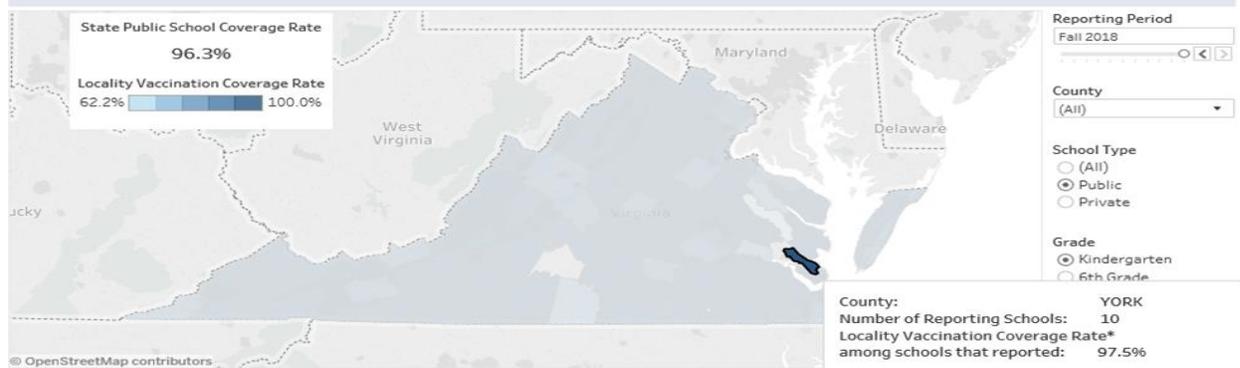
HP 2020 Target (77.9%)



Immunization levels among school children

Virginia Student Immunization Status Survey

Click on a locality to view school specific vaccination coverage rates*



Counties with no color have no schools that have reported for the selected year.

*Coverage rate equals the number of students with all of the required doses of all of the required vaccines.

	Total Students	Medical Exemptions	Religious Exemptions	Vaccination Rate
BETHEL MANOR ELEM.	137	0	0	98.5%
COVENTRY ELEM.	116	0	1	97.4%
DARE ELEM.	60	0	0	100.0%
GRAFTON BETHEL ELEM.	90	0	0	100.0%
MAGRUDER ELEM.	94	0	0	98.9%
MT. VERNON ELEM.	98	0	1	96.9%
SEAFORD ELEM.	79	0	3	94.9%
TABB ELEM.	94	0	0	100.0%

Numbers are not shown for schools with 10 or fewer students.

Health Care/Access to Healthcare/ Preventive Health

(Retrieved from Mary Immaculate Community Health Needs Assessment 2016 through multiple publicly available data resources.)

Access to Health Care Profile

- The following table depicts the disparity in provider to resident ratios between the four cities and across provider types.

Ratio of Provider to Residents (2016)¹					
	Newport News	Hampton	York	Williamsburg	Virginia
Primary Care	1,600:1	2,530:1	960:1	15,210:1	1,330:1
Dental Care	1,270:1	1,040:1	2,070:1	-	1,570:1
Mental Health	840:1	460:1	1,700:1	2,100:1	680:1

Opportunity for Living a Healthy Lifestyle

- Just as across the United States, there is a rise in health care costs due to obesity-related issues in York County which puts the community at risk of disease such as obesity, Type 2 Diabetes, cancer, stroke, hypertension, cardiovascular disease, and premature mortality.

Measure and Definition of Measure	Virginia	Newport News	Hampton	York	Williamsburg
Food Environment Index Factors that contribute to a health food environment, 0 (worst) to 10 (best)	8.3	7.2	6.8	8.8	7.4
Food Insecurity Percentage of population who lack adequate access to food	12%	16%	17%	9%	17%
Physical Activity Percentage of adults aged 20 and over reporting no leisure-time physical activity HP2020 Goal – 32.6%	22%	27%	25%	22%	24%
Access to exercise Percentage of population with adequate access to locations for physical activity	81%	92%	92%	86%	100%

Health Conditions and Disease Data Profile

- The Health Conditions and Disease Data Profile focuses on health behaviors and social determinants of health identified as key contributors to the overall health of a community.

Health Behaviors/Social Determinants					
Measure and Definition	Newport News	Hampton	York	Williamsburg	Virginia
Adult smoking Percentage of adults who are smokers (2014) (HP2020 Goal = 12%)	21%	20%	15%	18%	20%
Adult obesity Percentage of adults that report a BMI of 30 or more (2012) (HP2020 Goal = 30.5%)	34%	32%	27%	27%	27%
Excessive drinking Percentage of adults reporting binge or heavy drinking (2014) (HP2020 Goal = 24.4%)	17%	15%	18%	19%	17%
Alcohol-impaired driving deaths Percentage of driving deaths with alcohol involvement (2010-2014)	25%	36%	68%	0%	31%
Sexually transmitted infections Number of newly diagnosed chlamydia cases per 100,000 population (2013)	868.2	928.1	244.9	586.8	407.0
Teen births Number of births per 1,000 female population ages 15 – 19 (2007-2013)	43	34	10	7	27

Leading 10 Causes of Mortality by Total Number of Deaths (2013)

	Newport News	Hampton	York	Williamsburg
Malignant Neoplasms (Cancer)	315	287	113	27
Heart Diseases	275	220	87	38
Cerebrovascular Diseases (Stroke)	59	59	22	10
Chronic Lower Respiratory Diseases	58	65	13	7
Unintentional Injury	55	52	16	4
Diabetes	53	43	9	5
Alzheimer's Disease	40	37	8	2
Nephritis and Nephrosis (Kidney Diseases)	39	25	10	2
Septicemia	30	38	5	0
Influenza and Pneumonia	24	31	6	3

COMMUNITY ASSESSMENT SUMMARY

The neighborhood that a child resides in can have various effects beyond the family income and other family issues. Crime, wide-spread unemployment, social isolation and lack of community resources create an unhealthy environment that can hinder development. Families that receive and are eligible to receive Head Start services are living in low-income neighborhoods that have effects that are independent of family income. These areas have concentrated disadvantaged children, children that most likely will face multiple risk factors that threaten their educational, emotional and social outcomes. Examples of challenges faced by families in the zip code services area in 2016 are shown below (Retrieved from city-data.com/county/York_County-VA.html).

Population

ZIP CODE	Population	HIGHEST in York County
23696	3,669	
23185	49,479	HIGHEST
23188	42,009	
23603	3,841	
23665	6,215	
23690	3,706	
23691	135	
23692	19,163	
23693	23,755	

Unemployment

ZIP CODE	Unemployment Rate	HIGHEST in York County
23696	2.0%	
23185	5.3%	
23188	2.7%	
23603	3.3%	
23665	6.9%	
23690	9.1%	HIGHEST
23691	0%	
23692	4.2%	
23693	3.5%	

High Percentage of Adults with No HS Diploma

ZIP CODE	Percentage of Adults	HIGHEST in York County
23696	5%	
23185	5%	
23188	6%	
23603	10%	
23665	.5%	
23690	10%	HIGHEST
23691	0%	
23692	5%	
23693	3%	

Median Income

ZIP CODE	Median Income	Lowest in York County
23696	\$85,402	
23185	\$77,428	
23188	\$79,154	
23603	\$50,089	
23665	\$56,889	
23690	\$47,070	LOWEST
23691	\$79,320	
23692	\$85,619	
23693	\$108,132	

Household receiving Food Stamps/SNAP

ZIP CODE	Receiving	Not Receiving	Lowest in York County
23696	12	1,410	
23185	969	16,836	HIGHEST
23188	646	16,320	
23603	136	1,229	
23665	18	1,307	
23690	290	1,087	
23691	0	25	
23692	164	7,112	
23693	154	8,313	

Median monthly costs for units

ZIP CODE	With a Mortgage	Without a Mortgage
23696	\$1890	\$596
23185	\$1711	\$556
23188	\$1707	\$517
23603	\$1452	\$521
23665	11 households	No Data
23690	\$1641	\$580
23691	13 households	12 households
23692	\$1851	\$540
23693	\$2003	\$532

Percentage Residents with income below the poverty level in 2016:

ZIP CODE	Percentage Residents	HIGHEST in York County
23696	3.4%	
23185	11%	
23188	7.6%	
23603	15.6%	
23665	4.4%	
23690	15.8%	HIGHEST
23691	No data	
23692	4.8%	
23693	2.1%	

Percentage Residents with income below 50% of the poverty level in 2016:

ZIP CODE	Percentage Residents	Highest in York County
23696	1.9%	
23185	5.3%	
23188	3.9%	
23603	11.9%	
23665	1.5%	
23690	12.6%	HIGHEST
23691	No data	
23692	2.3%	
23693	1.4%	

Households

ZIP CODE	Married Couples with Children	Single Parent Households
23696	585	123
23185	5,487	1,960 HIGHEST
23188	5,998	1,382
23603	636	314
23665	1,803	316
23690	456	379
23691	64	11
23692	2,863	653
23693	4,715	699

Language

ZIP CODE	English	Spanish	Indo-European	Asian/Pacific	Other
23696	96.7%	0	1.9%	1.2%	0
23185	89.9%	3.4%	3.1%	2.9%	.7%
23188	92.2%	3.0%	2.3%	1.7%	.9%
23603	93%	2.2%	2.0%	.2%	1.5%
23665	87.3%	5.2%	2.7%	2.2%	1.5%
23690	89.2%	9.2%	.5%	0%	.4%
23691	100%	0	0	0	0
23692	91.4%	1.3%	2.9%	3.8%	.5%
23693	86.4%	2.9%	5.1%	4.6%	.6%

Number of Licensed Childcare Centers (Excluding YCHS) serving children ages 3-5

ZIP CODE	Number of Childcare Centers
23696	0
23185	8
23188	6
23603	0
23665	0
23690	0 (ONE OF LOWEST)
23691	0
23692	3
23693	3

Parent satisfaction ratings with York County Head Start continue to be strong. During May 2018, a survey was conducted. This survey covered the topics of staff, management, classroom activities, facilities, parent engagement, school readiness, developmental services and school readiness. Individual topic results from these surveys are shown below:

Category		Approval %
1.	Education [Interaction of Staff with Parents and Children]	99%
2.	Health Services [Provision of Health Services]	99%
3.	Family Services [Family Support / Parent Involvement]	98%
4.	Nutrition Services	97%
5.	Transportation	100%

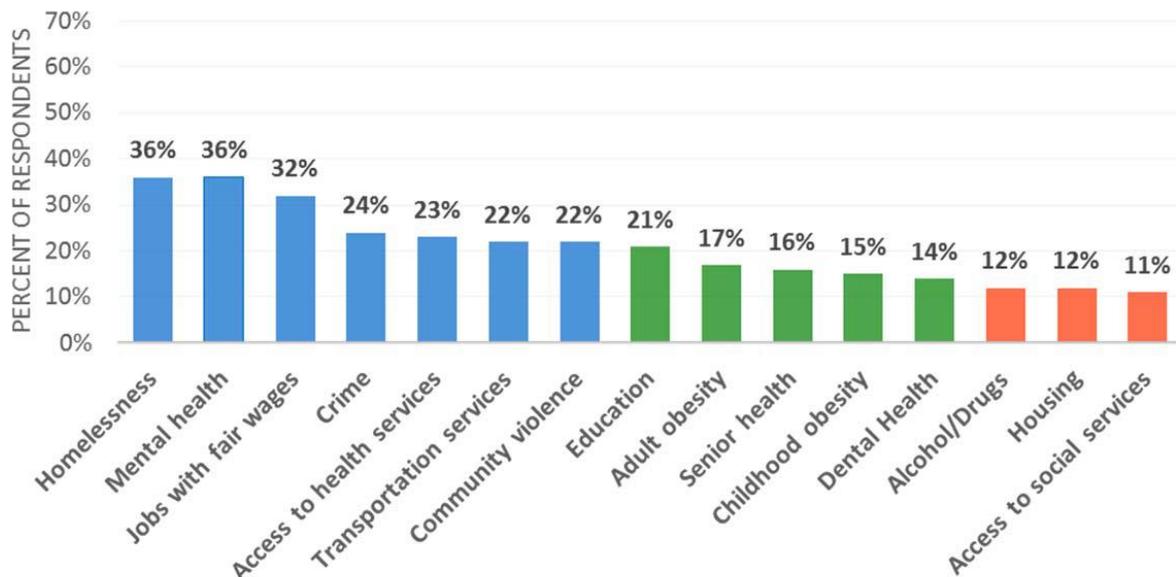
IMPLICATIONS

The families that would benefit from Head Start services represent the most vulnerable in our community. These families would benefit from comprehensive Head Start services designed to meet their needs. Listed are key indicators for the continued need for HS Services in York County:

- Challenges Faced by Families Due to Poverty
- Low Ratio of Quality Child Care
- Limited public transportation services in York County’s service area for families
- Increase in the number of families and children receiving benefits and services from the local Department of Social Services
- Percentage of children receiving affordable, high-quality preschool education in York County’s service area.
- Percentage of children living in extreme or deep poverty
- Number of children ages 3-4 yrs. not enrolled in school
- There was an increase in the number of children in foster care under the age of 5 within our service area from 2016 to 2017.

Single-parent families on average have lower incomes and less social support systems. Insufficient parenting skills can be linked to younger mothers, low incomes, and under education which are risk factors faced by single-parent families. Based on the community issues prioritized in Healthy People 2020 Targets, determined by Mary Immaculate, there is a need to focus on addressing the following health issues: mental health, obesity, alcohol, and drugs. These issues were determined based on having the worse rates/ percentages for Peninsula residents compared to fellow Virginians or Healthy People 2020.

Top Fifteen Health Issues Identified by Community Health Survey Participants



By addressing these needs, it will aid in keeping families from having a circle of poverty. The dominate indicators within this community assessment has been one of varied needs for families. Through the Community Assessment, it is determined that York County has an ecological environment that necessitates the need for quality early childhood education and care which can be offered through Head Start programs that helps low-income children and families in the community.

Results from the community assessment supports the continued need of HS services in this community due to the challenges faced by low-income families. York County Head Start program is designed to meet the needs of these families by providing resources for healthy physical, emotional and cognitive growth.