

COUNTY OF YORK

MEMORANDUM

DATE: July 2, 2020

TO: Neil A. Morgan, County Administrator

FROM: Brian Fuller, Director of Community Services

SUBJECT: Update Yorktown Day 2020

This memo serves as an update on the activities scheduled for Yorktown Day this year. As you are aware, York County is the host member for this year. The Yorktown Day Association met this week to discuss plans and the effects COVID-19 would have on the event. At the meeting the Association voted to make the following changes to the event for this year:

Events Cancelled

- Annual Dinner (October 18)
- Yorktown Day Parade
- Lunch Reception
- 3rd Infantry Old Guard Fife and Drum performance

Smaller events that may be held (final decision by August 15)

- Commemorative Ceremony at the French Cemetery
- Commemorative Ceremony at the French Memorial
- Wreath-laying ceremony at the grave of Governor Thomas Nelson, Jr.
- Patriot Exercises and Memorial Wreath Laying Ceremony at the Monument

The Association is committed to celebrating and commemorating Yorktown Day and its importance to the history of our nation. It is exploring ways to virtually develop content that can be used in schools and on social media.

A final decision on our sister cities Zweibrücken Delegation's visit scheduled for this October and the Rochambeau statue dedication will be made in the coming weeks.

Please let me know if you need any additional information or if you have any questions.



FOR IMMEDIATE RELEASE

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YORK OFFERING BUSINESSES UP TO \$3K FOR COVID RECOVERY

*York CARES Grant covers expenses incurred due to the virus,
from sanitizing stations to signage*

(YORKTOWN, VA, June 24, 2020) – Leveraging federal funding under the CARES Act, York County’s Office of Economic Development is debuting a new grant to help County businesses cover coronavirus-related expenses. The York CARES Grant offers up to \$3,000 in recovery funding for businesses with 250 or fewer employees.

Expenses the grant will cover include:

- Purchase of protective supplies, tools, equipment, or inventory
- Cleaning services or supplies
- Property improvements or renovations of a commercial location to accommodate social distancing and/or outdoor dining, recreation, etc.
- Software/Hardware expenses to accommodate delivery, online payments, online reservations, etc.
- Signage, advertising, marketing expenses, etc. to promote that your business is open and/or operating under modified conditions
- Payments for rent, mortgages, insurance, and/or utilities during times of business closure due to the pandemic

This grant was created by the County of York and the York County Economic Development Authority, using \$250,000 in funds provided to York County under the federal government’s CARES Act, to help small businesses impacted by Governor Northam’s Executive Order #53 related to COVID-19.

“We made it a priority to keep the grant general and open-ended,” said James Noel, director of the York County Office of Economic Development. “Hopefully, this will enable us to support a broader spectrum of York County businesses as they recover from closures and strive to operate safely for both patrons and staff.”

Approved items must have been purchased/paid after the Governor of Virginia declared the COVID-19 emergency (March 13, 2020) and before November 30, 2020. All reimbursement requests must be made no later than December 1, 2020. Businesses can find the grant application on the [York County Office of Economic Development website](#).

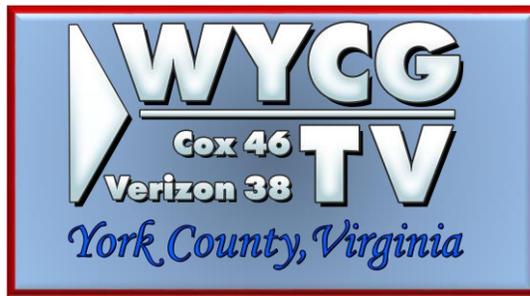
About the York County OED and EDA

The primary mission of York County’s Office of Economic Development (OED) and Economic Development Authority (EDA) is to create a diverse economic base by the aggressive recruitment, expansion and retention of businesses, industries, and tourism, thus expanding the tax base and capital investment in the County and providing new employment opportunities for its citizens.

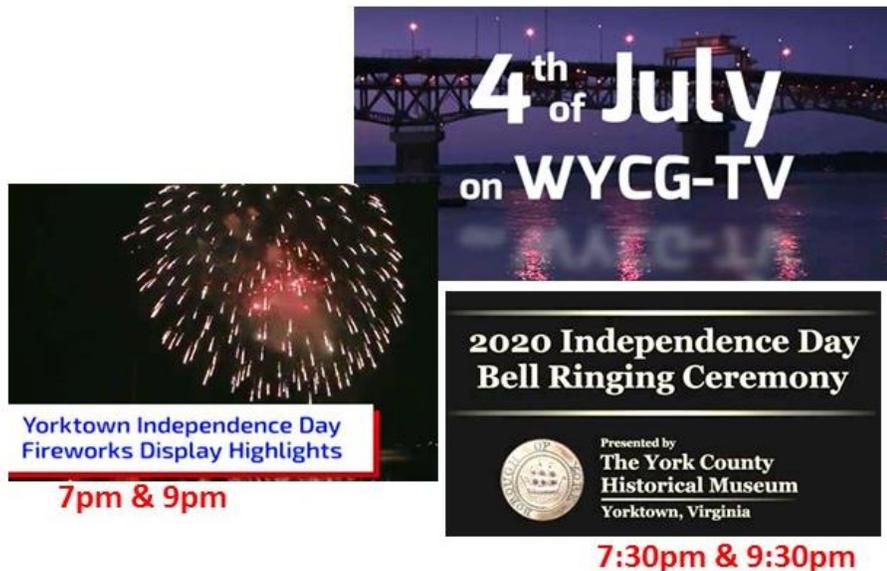
The Office of Economic Development works in cooperation with many regional and state agencies to pursue its mission. Key among these allies are the Virginia Economic Development Partnership, Greater Williamsburg Partnership, Hampton Roads Small Business Development Center, and local Chambers of Commerce. Perhaps the most important ally is the York County Economic Development Authority. Established in 1972, the EDA is a political subdivision of the Commonwealth of Virginia and has unique powers established in the Code of Virginia.

Learn more about the Economic Development Authority and its resources at:
<https://www.yesyorkcounty.com/>

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Special July 4th Programming Yorktown Fireworks Highlights; Virtual Bell Ringing



York County's 4th of July activities may have been cancelled this year due to COVID-19 and its financial impact, but that doesn't mean you can't enjoy the traditions of Yorktown. This year you can "visit" from the comfort of your own home! **Watch WYCG-TV (Cox 46, Verizon 38) Saturday, July 4, at 7 and 9 p.m.** for a special highlight reel of prior Independence Day fireworks celebrations over the York River all put to patriotic music! And you can be guaranteed no rain cancellation. Following the fireworks program (7:30pm and 9:30pm), it's the traditional Yorktown Bell Ringing Ceremony put on video for a virtual experience. This excellent one-of-a-kind Independence Day program produced by the York County Historical Museum features a recitation of the Declaration of Independence and Bell Ringing Ceremony with salutes from state and local elected officials, military leaders, and public safety representatives.

Don't have cable? WYCG-TV (Cox 46/Verizon 38) is easily accessed from your desktop or mobile device at yorkcounty.gov/tv

Stay Tuned for More...New Programs Coming Soon!

York County Public Affairs

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