



# NEWS RELEASE

York County Public Affairs  
[www.yorkcounty.gov](http://www.yorkcounty.gov)



**Gail Whittaker, Public Information Officer**  
757-890-3310 desk - 757-817-2665 cell  
[whittgl@yorkcounty.gov](mailto:whittgl@yorkcounty.gov)

## Yorktown Introduces Brand New Winter Markets to Help Kick Off the 2021 Season!

January 20, 2021

Tired of being cooped up inside? Bundle up and head to Yorktown's winter markets! On select Saturdays in January, February, and March, vendors and artists will line the waterfront selling locally grown, produced, and crafted products. Visitors can enjoy a cup of hot coffee or steaming soup as they shop. Local farms will have eggs, meats, and seasonal produce for sale. Other vendors will provide an array of baked goods; homemade candles and soaps; gourmet chocolates; peanuts and brittle; dog treats; beautiful local art (including jewelry and woodwork), and so much more!



The winter markets will take place **January 30, February 13, and March 6** from **10 a.m. to 2 p.m.** with a special performance from the Fifes and Drums of York Town at 11 a.m. Select vendors will offer pre-order options to avoid touchpoints. Those businesses will work directly with the customers and their information can be found on the Yorktown Market Days Facebook page, under the event created for each day.



All pandemic safety procedures remain in place to help keep customers and vendors safe, including required spacing between vendors and a setup to avoid congestion in typically high-traffic areas. Market vendors, artists, and staff are required to wear face coverings when interacting with customers who are less than six feet away. Customers are also encouraged to wear face coverings. Hand sanitizer stations will be available and signs will be posted stating that no one with symptoms or known exposure to COVID-19 in the previous 14 days is permitted to shop at the market.

The official weekly season begins on April 10 with the Go Green Market to promote environmental sustainability, from 8 a.m. to 12 p.m. Throughout the 2021 season are several

themed markets with longer hours to appeal to niche groups within the community—from pirate enthusiasts to pet lovers!

### **2021 Themed Markets**

**April 10:** Go Green Market (8 a.m. to 12 p.m.)

**April 17:** Sister Cities French Market (8 a.m. to 3 p.m.)

**April 24:** Pirate Invasion Market (8 a.m. to 3 p.m.)

**May 8:** Wellness Market (8 a.m. to 12 p.m.)

**August 7:** National Farmers Market Week (8 a.m. to 12 p.m.)

**October 9:** Fall Market (8 a.m. to 3 p.m.)

**October 16:** First Responders Market (8 a.m. to 12 p.m.)

**October 30:** Paws at the River (9 a.m. to 3 p.m.)

**November 13:** Maritime Market (9 a.m. to 3 p.m.)

**November 20:** Harvest Festival (9 a.m. to 3 p.m.)

**December 11:** Mistletoe Market (9 a.m. to 3 p.m.)

Beginning with the April 10 event, Yorktown Market Days will run Saturdays through the end of October, rain or shine, with the exceptions of May 1, July 3 and October 2. Once the weekly season ends, there are additional extended markets that include special seafood vendors, Thanksgiving foods, visits from Santa and plenty of shopping opportunities!

Free parking is available at the Riverwalk Landing parking terrace, York Hall, York-Poquoson Courthouse, County Administration Building, and other designated public parking lots. The complimentary, wheelchair accessible Yorktown Trolley will also be available for the spring/summer markets, from 11 a.m. to 5 p.m. with several convenient stops throughout town.

Come see why we are the GOLD winner of Best Farmers Market in all of Hampton Roads for the second year in a row, by the readers of *Coastal Virginia Magazine*.

*Special thanks to returning sponsors Langley Federal Credit Union, State Farm Agent Mark Irwin, Parks Orthodontics and Amory Funeral Home. Yorktown Market Days is presented by York County and the Riverwalk Landing Business Association.*

#### **Additional Event Info:**

- York County Tourism Development: (757) 890-5900
- Website: [www.yorktownmarketdays.com](http://www.yorktownmarketdays.com)
- Facebook: Visit Yorktown & Yorktown Market Days
- Instagram & Twitter: Visit Yorktown #visityorktown #york757 #lovemymarket

**Additional photos available at** <https://bit.ly/3qkQqsb>.

\*Due to the evolving nature of the pandemic, all events are subject to cancellation or postponement