



NEWS RELEASE

York County Public Affairs

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Yorktown's Award-Winning Farmers Market Kicks Off an Exciting New Season at the Waterfront!

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Winner of *Coastal Virginia Magazine's* Best Farmers Market in Hampton Roads for three years running—Yorktown Market Days is your one-stop-shop for seasonal produce; fresh poultry, eggs, and milk; beef, pork, and seafood; artisan bread and scratch-made desserts; honey, jams, and sauces; flowers, plants, and herbs; coffee, tea, fresh-pressed juices, and wine; high-quality art; and even gourmet dog treats! With sweeping views of the beautiful York River, the location is both unique and memorable.



The 2022 Market season kicks off on **April 9 from 8 a.m. to 12 p.m.** In collaboration with York County's Department of Public Works and the York County Beautification Committee, **Yorktown Market Days will Go Green** to encourage shoppers to reduce, reuse, and recycle to promote environmental sustainability. Complimentary reusable market bags will be available for the first 400 customers. Shoppers will have an opportunity to discuss eco-friendly methods and products with both artists and vendors alike and some businesses will be offering recycling incentives at their booths for future purchases.

Yorktown Market Days has been serving the Peninsula for more than 15 years. The Market is a way for families of all economic backgrounds to access fresh, nutritious food as close to the source as possible—the region's farmers, chefs, and food artisans. Yorktown Market Days is also a proud participant in the USDA's Supplemental Nutrition Assistance Program (SNAP).

This season includes 32 weekly markets with several themed Saturdays offering extended hours and additional fun activities such as live trade demonstrations, educational programming, performances by the Fifes and Drums of York Town, and family photo opportunities. Highlights include but are not limited to, the Pirate Invasion Market, Vintage



Market, Fun in the Sun Market, First Responders Markets, Fall Festival, Harvest Festival, and Paws at the River. The Market runs Saturdays through the end of October, rain or shine, *with the exceptions of May 7 and October 1.*

2022 Themed Markets

April 9: Go Green Market
April 16: Sister Cities French Market
April 23: Pirate Invasion Market
May 14: Vintage Market
July 16: Fun in the Sun Market
August 6: National Farmers Market Week
September 10: First Responders Market
October 8: Fall Festival
October 29: Paws at the River Market
November 12: Maritime Festival
November 19: Harvest Festival
December 10: Mistletoe Market

Free parking is available at the Riverwalk Landing parking terrace, York Hall, York-Poquoson Courthouse, County Administration Building, and other designated public parking lots. The complimentary, wheelchair-accessible Yorktown Trolley starts at 10 a.m. on Market Days and makes several convenient stops throughout town.

Additional Information

- www.yorktownmarketdays.com
- Email: mark@villageevents.org
- Facebook, Instagram & Twitter: Visit Yorktown #visityorktown
- [Snap eligible Farmers Market items](#)

Additional photos are available at <https://bit.ly/3IUxLYh>

*Special thanks to the 2022 **Barn Raising Sponsor** State Farm Agent Mark Irwin and **Cultivator Sponsor** Langley Federal Credit Union. Additional recognition goes to **Harvester Sponsor** Amory Funeral Home for entertainment, **Seed Sower Sponsor** Parks Orthodontics for providing kid-friendly activities, and **Friend of the Market Sponsor** Fox Pest Control.*