

Meeting Minutes
ECONOMIC DEVELOPMENT AUTHORITY
July 25, 2017

At a regular meeting of the Economic Development Authority of York County, Virginia, held on July 25, 2017 at 4:00 p.m. in the Conference Room of the County Administration Center, 224 Ballard Street, Yorktown, Virginia, those present were:

R. Anderson Moberg, Chairman
Tom Anderson, Vice-Chairman
Harvey Weinstein, Secretary
John F. Biagas
H. Junior Coxton
Steven A. Meade

Others present:

Neil A. Morgan, County Administrator
James Barnett, County Attorney
James W. Noel, Jr., Assistant Secretary and Director of Economic Development
Melissa M. Davidson, Assistant Director of Economic Development
Deborah L. Gardner, Economic Development Assistant
Stephanie M. Jackson, Database Administrator

CALL TO ORDER

The meeting was called to order at 4:01 p.m. by Mr. Noel.

ROLL CALL

A quorum was established with all members present with the exception of Vernard E. Lockwood, II.

ELECTION OF OFFICERS

Mr. Noel conducted the election of officers for the Economic Development Authority for the Fiscal Year 2018.

Mr. Biagas proposed the slate of officers for the FY18 as follows:

| | |
|---------------|--------------------|
| Chairman | R. Anderson Moberg |
| Vice-Chairman | Steven A. Meade |

July 25, 2017

| | |
|---------------------|-------------------------|
| Secretary | Harvey Weinstein |
| Treasurer | Vernard E. Lockwood, II |
| Assistant Secretary | James W. Noel, Jr. |

By consensus of the Economic Development Authority, the proposed slate of officers for Fiscal Year 2018 was approved.

CITIZENS' COMMENT PERIOD

None.

NEW BUSINESS

GREATER WILLIAMSBURG PARTNERSHIP (GWP)

Mr. Noel provided the EDA a copy of the investor marketing brochure for the Greater Williamsburg Partnership (GWP) that was given out at the original kickoff meeting at Kingsmill. This organization has been established as a 501C6, with the Launchpad LLC, underneath the GWP board. He explained they are beginning the investment solicitation process in earnest and the result of this process will determine whether this organization will be viable long term. Mr. Noel noted some of the commitments received, as a result of the kickoff meeting, and stated that he and other economic development directors will assist Mr. Denny on investment calls. He said that, if enough money could be raised to match the localities' contributions, which is approximately \$150,000, the Partnership could have a viable program with a full-time Executive Director and administrative assistant if it secured \$150K-\$200K in contributions. He mentioned the GWP familiarization tour with the Virginia Economic Development Partnership (VEDP) last week, with tours of properties in James City County, York County and Williamsburg. He stated he is very optimistic about the GWP's success based on the prospect activity that has been up to this point.

Mr. Anderson stated he felt quite a bit had been accomplished within a year's time.

Mr. Noel reported that he has had more interaction with the Virginia Economic Development Partnership than he ever had, including when the County was part of the Peninsula Alliance for Economic Development or the Hampton Roads Economic Development Partnership. He stated he has spent more face-to-face time with the Director of the Virginia Economic Development Partnership than he spent collectively within the past 20 years with all of the VEDP Director. Mr. Noel mentioned that the GWP was officially recognized by the state as a region which will afford more opportunity to show properties and have more time for interaction with the prospects. He noted a German company is interested in locating in James City County and, if it does, it would be a win for the GWP.

OLD BUSINESS

None.

FINANCIALS

The Chairman duly noted the receipt of the May 2017 Treasurer and Financial Reports.

APPROVAL OF MINUTES

Mr. Coxton moved that the minutes of the June 27, 2017 Regular Meeting be approved.

On roll call the vote was:

Yea: (6) Anderson, Biagas, Coxton, Meade, Weinstein, Moberg

Nay: (0)

COUNTY ADMINISTRATOR COMMENTS

Mr. Morgan elaborated on the Go Virginia program which is made up of sixteen regional districts that are required to have a council, or a Board of Directors type structure. He explained there have been about 35 people appointed to the Hampton Roads Council (Region 5) by a committee of the general assembly. The Hampton Roads region is staffed by Reinvent Hampton Roads and the rules and opportunity to get funds for collaborative economic development projects are in the process of being developed by the state. Mr. Morgan mentioned that Hampton Road is eligible to go for two pots of money; one pot is a 'must come to our region' which is based on population, and is worth approximately \$2.5 million; the other is a discretionary pot to be applied for that could result in another \$4-5 million. He noted that several agencies such as the Hampton Roads Planning District Commission, Chief Administrative Officer's Committee of Hampton Roads, and the Peninsula Economic Development Directors, have all been meeting to discuss this program. Mr. Morgan stated the rules for the proposals have not yet been disseminated, but should be available in late August. The application process will involve multiple jurisdictions to come up with collaborative proposals to make application in October. He stated that although the rules were somewhat ambiguous, the ironclad rule is that two or more localities have to share a proposal for it to qualify. Mr. Morgan said the localities have been discussing what type of project would be proposed and noted the proposals would be presented to the EDA. Mr. Morgan discussed the companion legislation that, if two or more localities jointly participate in a project that results in a company with a certain number of jobs over medium wage, the state will for a period of years, share 45% of the

July 25, 2017

state income tax produced by those jobs proportionally with the participating localities.

Mr. Noel followed up by saying the metric for any of these projects would be the creation of high-paying jobs. He reported on meeting with all of the Peninsula's economic development directors who shared a great spirit of cooperation for what could be an ideal opportunity for a regional project. He noted all of the Peninsula directors are working towards this. Mr. Noel suggested perhaps the Fuel Farm property or the airport property could be included as part of a proposal. The last meeting of the Peninsula ED Directors was joined by local government IT directors, to discuss opportunities based on the transatlantic cables that are coming into Virginia Beach from Spain and Brazil, which are being financing by Microsoft and Facebook. He noted that one of the County's businesses, Metro Fiber Network, is involved with this undertaking and provided information on the project at the meeting.

DIRECTOR OF ECONOMIC DEVELOPMENT COMMENTS

Mr. Noel reported that ITA was moving forward on the purchase of the Kiln Creek property and are currently in their due diligence phase. ITA has a goal of being open by next summer. He reported that Snow Companies has closed on the Waller Mill office building and they are making renovations towards a fall move in. He is encouraging a ribbon cutting when their name is added to the building. Mr. Noel stated that York Veterinary has signed the Performance Agreement and are also moving forward with their project.

ASSISTANT DIRECTOR OF ECONOMIC DEVELOPMENT COMMENTS

Ms. Davidson reminded the members of the York County Chamber's upcoming August 14, 2017 Business After Hours (BAH) event to be held at the Freight Shed that we are sponsoring.

MEMBERS' COMMENTS

Mr. Biagas reported attending a presentation on workforce development and stated he was encouraged by what the region is doing to help with employee training and employer needs. He stated the next challenge would be to integrate the schools with different organizations that focus on the labor market. He noted the considerable number of agencies involved in workforce development and suggested that some of them might be able to be combined and could work more cooperatively.

CHAIRMAN'S COMMENTS

None.

July 25, 2017

CLOSED MEETING

The Chairman noted that it was in his judgment appropriate for the Authority to enter into closed meeting as authorized by the Virginia Freedom of Information Act for the purpose of Public Property under Section 2.2-3711(A)(3) and Prospective Business under Section 2.2-3711(A)(5).

Mr. Anderson moved that the Authority enter into a closed meeting for the aforesaid purpose(s) and that the Authority deemed it necessary, as specified by the Virginia Freedom of Information Act, that Neil Morgan, Jim Barnett, Jim Noel, Melissa Davidson, Debbie Gardner and Stephanie Jackson, be present during the closed meeting. This motion was seconded by Mr. Meade and approved.

On roll call the vote was:

Yea: (6) Biagas, Coxton, Meade, Weinstein, Anderson, Moberg
Nay: (0)

The Authority entered into closed meeting at 4:35p.m.

RETURN FROM CLOSED MEETING

The Authority returned to open meeting at 5:00 p.m.

ROLL CALL VOTE CERTIFYING COMPLIANCE WITH SECTION 2.2-3711.1 D OF THE CODE OF VIRGINIA

Mr. Coxton moved that, to the best of each members' knowledge, only public business matters lawfully exempted from the open meeting requirements specified under the Virginia Freedom of Information Act were discussed in closed meeting, and that only such public business matters related to Public Property under Section 2.2-3711(A)(3) and Prospective Business under Section 2.2-3711(A)(5) were discussed during closed meeting. Mr. Anderson seconded this motion.

The Chairman stated that if any member of the Authority believed that there was a departure from the requirements of the Virginia Freedom of Information Act, that the member was required by law to state his objection prior to the vote, indicating the substance of the departure that in his judgment had taken place. No such objection was raised. The roll call was as follows:

On roll call the vote was:

Yea: (6) Coxton, Meade, Weinstein, Anderson, Biagas, Moberg


July 25, 2017

Nay: (0)

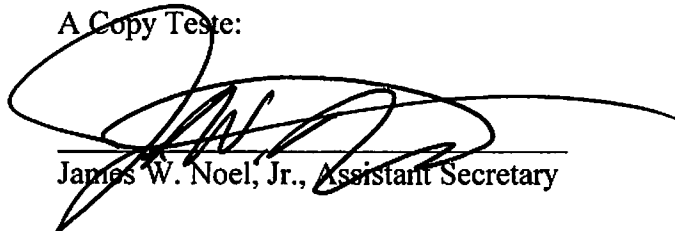
ADJOURN

There being no further business, the Chairman adjourned the meeting at 5:04 p.m.

(SEAL)


R. Anderson Moberg, Chairman

A Copy Teste:


James W. Noel, Jr., Assistant Secretary