

*York County
wants to help
you succeed!*

YORK COUNTY'S HOME-BASED BUSINESS



ASSISTANCE PROGRAMS

HOME-BASED BUSINESS TRANSITION GRANT

Designed to encourage the growth and success of your home-based businesses by assisting in the transition to a commercial location.

Matching grant funds, fifty percent up to a maximum of \$2,000 per business, are available for such uses as the purchase of supplies, equipment, or inventory; down-payments toward the lease or purchase of commercial property; or marketing and promotion.

HOME-BASED BUSINESS CONFERENCE

The region's only event that focuses on the specific needs of your home-based business. This unique, day-long event features a resource fair with various exhibitors, as well as conference sessions and specialty breakout tracts focused on topics relevant to all types of home-based businesses, including traditional, franchise, and direct & network marketing.

HOME-BASED BUSINESS LUNCH & LEARN SERIES

Join us for a special networking and educational series focused on your unique business needs. Monthly virtual sessions focus on topics relevant to doing business from home. Professionals give tips and advice and answer questions.

LOVEVA GRANT PROGRAM

Our partner, the Retail Alliance, created and extensively promotes the LOVEVA buy local program to encourage support of area businesses. The related app allows shoppers to collect and redeem rewards at any participating organization. Get your business listed on the app for inclusion in this loyalty program and directory. Fifty percent matching grants, up to \$75 per business, are available to help cover your initial listing fee.

E-COMMERCE GRANT PROGRAM

Let us help you create or enhance your online presence. Fifty percent matching grants, up to \$500 per business or \$1,000 for SWAM-certified businesses, are available for the design of a new or upgraded website.

GOOGLE BUSINESS VIEW GRANT PROGRAM

Update your Google business listing by having an interior virtual tour posted online. Fifty percent matching grants, up to \$500 per business, are provided towards the cost of having panoramic photos taken by a Google Trusted Photographer of the interior of your business location and posted on Google as a virtual tour, using Google's Street View platform.

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BUSINESS GROWTH GRANT

Could your business use a little help to get to that next level? Perhaps a new tool or piece of equipment would allow you to take on new clients or a new work vehicle might help you serve additional areas? The Business Growth Grant helps address general business needs — offering up to \$2,500 in matching funds for one-time business expenses, such as property improvements, equipment, tools, professional services, and more.

EDUCATIONAL SEMINARS & WORKSHOPS

BUSINESS NETWORKING OPPORTUNITIES & EVENTS

PARTNER PROGRAMS & RESOURCES

The following York County-sponsored organizations offer home-based business programs & benefits:

YORK COUNTY CHAMBER OF COMMERCE

- Home-Based Business Membership Tier & Benefits
- Affordable short-term office and conference room rentals
- Educational seminars and networking opportunities
- Home-Based Business Ordinance Review Committee

LAUNCHPAD: GREATER WILLIAMSBURG BUSINESS INCUBATOR

- Affordable short and long-term office and conference room rentals
- Educational seminars and networking opportunities

START PENINSULA ENTREPRENEURIAL PITCH COMPETITION

- Chance to win business start-up funding
- Mentoring opportunity from leading experts in business-related fields, including marketing, finance, legal, planning, scaling, and more

HAMPTON ROADS SMALL BUSINESS DEVELOPMENT CENTER

- Private business counseling
- Educational seminars and networking opportunities



ECONOMIC DEVELOPMENT

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