



NEWS RELEASE

York County Public Affairs

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York County Officials Confirm Cancellation of Princess Cruises Pilot Program

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A pilot program between York County and Princess Cruises was scheduled to begin in June with three stops planned. The plan called for cruise ship passengers to be tendered to the piers at Riverwalk Landing in Yorktown where they would enjoy one of several available excursions or could spend the day enjoying Yorktown on their own.

However, just before 12 p.m. on Friday, January 26, York County received an email from Vicki Johnson, Senior Vice President of Communications for Princess Cruises, that read, “To ensure our guests experience legendary Virginian hospitality as they explore the region’s significant historical contributions to American history, Princess is confirming Norfolk on the published itinerary for Island Princess and its three new calls to the Commonwealth this summer.”

No additional information was provided. As the afternoon passed, confirmation of the cancelled pilot program to Yorktown was received from a Princess Cruises representative as well as in an article printed by a local online newspaper. The cruise line now plans to visit the region with stops in Norfolk, Va.

“York County works year round to welcome visitors who wish to experience our part in the nation’s history as well as our fine dining, shops, events, and hospitality,” said Mark Bellamy, Interim County Administrator. “We hope the collaboration between Norfolk and Princess Cruises is a mutually successful one and also that the ship passengers have wonderful vacations where they make lifelong memories of their travels to Virginia.”

There are no scheduled visits to Yorktown by Princess cruise ships in 2024 or beyond.