

**From:** [Frank Alcorn](#)  
**To:** [Web Mailbox for BOS](#); [Green, Chad](#); [Morgan, Neil](#)  
**Subject:** Invitation to York Lions Club Installation of Officers Ceremony  
**Date:** Monday, May 21, 2018 10:29:18 AM

---



York Lions Club cordially invites you to the  
**65TH ANNUAL INSTALLATION DINNER AND  
AWARDS CEREMONY FOR THE YEAR 2018-2019**

**June 14th, 2018 Thursday**

Time: 6 pm Social

7 pm Program and Dinner

Venue: Holiday Inn & Suites Williamsburg-Historic Gateway  
515 Bypass Rd, Williamsburg, VA 23185

Event Colors: Red, White, & Blue

Attire: Business Casual

**RSVP:** Lion Ruth Robertson @ (757) 898-9049 by June 7th

Lion Frank Alcorn  
President  
York Lions Club  
221 Terrebonne Rd  
Yorktown VA 23692

Frank (318) 331-3600



**Get Real with  
Patient Ambassadors®**

FOR IMMEDIATE RELEASE

### **Snow Companies Hosts Local Ribbon Cutting**

*Omnicom Health Group's global patient engagement agency is inviting media and officials to attend the invite-only grand opening of its new Williamsburg headquarters.*

Williamsburg, VA, May 24, 2018 – The patient engagement agency Snow Companies, which has recently been acquired by Omnicom Health Group, part of Omnicom Group (NYC: OMC), has expanded into a larger location at 133 Waller Mill Road. The company is going to open its doors to the media, York County's Board of Supervisors and the Greater Williamsburg Chamber & Tourism Alliance on June 12, 4:30-6 p.m. for a ribbon-cutting ceremony. Attendance is by invitation only.

Founder and CEO Brenda Snow and Chief Operating Officer Corbin Wood retain operational control over Snow Companies. "Corbin and I realized we had built something special, and we wanted to give the company the necessary resources to grow to its full potential," Ms. Snow said. Wood and Snow did that by initiating the integration into Omnicom Health Group, the largest healthcare agency conglomerate in the world, and by moving the office to a facility that offers room to grow the local headquarters, where currently over 150 people work. Worldwide, Snow Companies has more than 300 employees.

#### **York County as invaluable partners**

The York County government has worked closely with Snow Companies to ensure that the agency had a fertile home base from which to grow and expand. Jim Noel, York County's economic development director, said, "It was important for us to ensure Snow Companies remained a fixture within the local business environment. The effort is already starting to pay off."

The new facility is set up for optimal productivity as well as employee well-being, boasting state-of-the-art videography and design infrastructure, ergonomic treadmill desks, an in-house gym, and privacy and rest areas for breastfeeding mothers. "We couldn't be happier for our employees," Wood said, "and we truly appreciate York County's commitment to providing an outstanding environment to do business. It's fruitful partnerships like these that make this such a fantastic place to live."

###

#### **About Snow Companies**

As a full-service agency, Snow Companies is the global leader in Patient Ambassador® Programs, Patient Co-Creation, Live Events, Video Production, Advocacy & Patient Insights, and Health Education. Its signature focus on patient storytelling has had a lasting impact on the lives



## Get Real with Patient Ambassadors®

of millions of patients around the world. Snow Companies is a part of the Omnicom Health Group of agencies.

To learn more, visit [www.snow-companies.com](http://www.snow-companies.com)

Contact: Robin Branscome | [robin@snow-companies.com](mailto:robin@snow-companies.com) | 757-240-8662

### EVENT DETAILS

What: Snow Companies Ribbon-Cutting—Guided tour followed by snacks and drinks

When: June 12, 2017, 4:30-6 p.m.

Where: 133 Waller Mill Road, Williamsburg, VA 23185

RSVP: Please RSVP to Robin Branscome by May 25: [robin@snow-companies.com](mailto:robin@snow-companies.com) | 757-240-8662

### A COMPANY FOR PATIENTS—BUILT BY A PATIENT

The emergence of Snow Companies as the driving force of a major industry trend starts with Brenda Snow being a patient herself: For the first few years after her diagnosis with multiple sclerosis, Williamsburg resident Snow worked out of her attic, consulting with pharmaceutical and biotech companies. Her clients understood the value of engaging with patients in ways that are effective and helpful for the patient community, drive business and comply with regulations. Fast-forward to 2017: Snow Companies has morphed into a full-service agency, complete with professional outreach infrastructure, graphic design, copywriting, digital cinema storytelling, training and coaching and account, event and project management capabilities. Snow now leads the patient engagement market around the globe. The agency employs more than 300 employees across the U.S. and beyond and has opened new perspectives and given motivation to several millions of patients in every corner of the world. Obviously, the operation has burst out of its seams and urgently needed a new home with a little extra room to

-END-